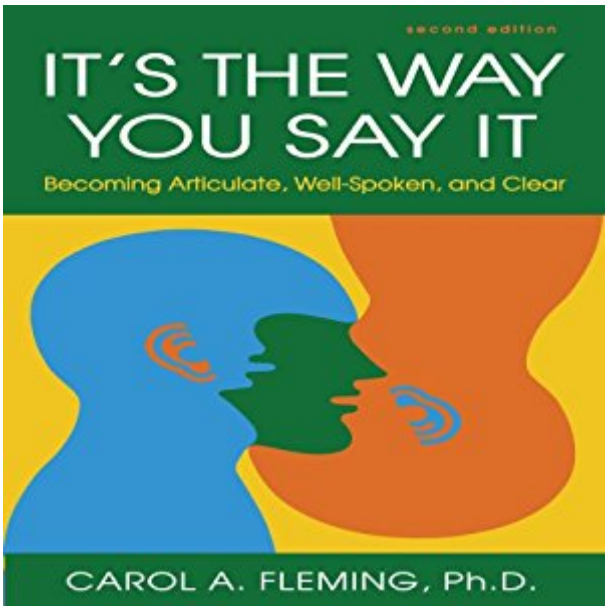
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It's The Way You Say It - Second Edition: Becoming Articulate, Well-Spoken, And Clear



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Synopsis

Speak your mind effectively! The best, most direct way to convey your intelligence, expertise, professionalism, and personality to other people is through talking to them. But most people have no idea what they sound like. And even if they do, they don’t think they can change it. It’s the Way You Say It is a thorough, nuts-and-bolts guide to becoming aware and taking control of how you communicate with others. Dr. Carol Fleming provides detailed advice and scores of exercises for:Understanding how others hear youDealing with specific speech problemsVarying your vocal patterns to make your speech more dynamicUsing grammar and vocabulary to increase your clarity and impactReinforcing your message with nonverbal cuesConquering stage fright An entire section of the audiobook focuses on communication issues in the workplace - interviews, presentations, voice mail, and more. Dr. Fleming puts a human face on her advice through vivid before-and-after stories of 40 men and women who came to her for help...

Book Information

Audible Audio Edition
Listening Length: 9 hoursÃ Â andÃ Â 5 minutes
Program Type: Audiobook
Version: Unabridged
Publisher: Gildan Media, LLC
Audible.com Release Date: May 14, 2013
Whispersync for Voice: Ready
Language: English
ASIN: B00CS6ZDGK
Best Sellers Rank: #84 inÃ Â Books > Audible Audiobooks > Nonfiction > Language Arts & Disciplines #143 inÃ Â Books > Reference > Words, Language & Grammar > Speech #563 inÃ Â Books > Business & Money > Skills > Communications

Customer Reviews

Enjoyed the first few chapters but found it becoming repetitive as I read on.

To the books credit, it states the basics and sometimes that is good enough. Good place to start while you take your journey in self development.

It’s difficult to convey speaking skills in written material, but Dr. Fleming does it very effectively. This

book is packed with insights and it would not be possible to absorb everything on one read. Definitely recommended for anyone for whom professional communication is important!

No doubt the author of this book is one of the best.

This book is a great book for becoming more confident in you speaking ability. It does not just improve speech for public speaking. This book will assist you in all areas of communication. The author addresses areas of possible improvement by providing examples and exercise. The chapter on verbal and nonverbal messages was very eye opening for me personally.

Great Product!! A++

"Just Listen" is another book you need to read along with this one. They both work very well with each other for the skills we need in communicating. We must, must know how in our verbal language to be effective in our skills with others. A very good read on applying relational skills with different techniques for best results. Mrs. Fleming did a fantastic penmanship on being articulate. It is worth your time and effort to capitalize on your influence in relating to others to be more affectionate and understanding!!

There are concrete examples and exercises that help you identify areas that might need some attention with suggestions of methods to improve your skills in those areas.

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